



#### Development of Q-Bake training material

Q-bake Trainer
Nick Valet
R&D Chipita S.A.

- Why improving the level of understanding of fats in bakery will help the processor?
  - Because high level baking demands deep knowledge of every raw material used :
    - Bakery Product Technology
      - Functionality of fat in the product
      - Behavior of the fat in the product during its shelf life
      - Interactions with other materials of the formulation
    - Physical and Chemical characteristics of the material
    - Quality characteristics (Measurable Quality Indices)





- Why improving the level of understanding of fats in bakery will help the processor?
  - Because high level baking demands deep knowledge of every raw material used :
    - Stability and shelf life properties
      - Receiving Conditions
      - Storage conditions
      - Shelf life
    - Availability and Cost
    - Uniformity and Repeatability (batch to batch)
    - Legal framework, Ethical Issues, Marketing Issues





- Why improving the level of understanding of fats in bakery will help the processor?
  - Because it is the second more important raw material in bakery after flour.
    - As a percentage on the final product
      - Baking increases the percentage of the fat in the final product
    - Nutrition
      - Fats have more than double calories of every other raw material used
      - Because most of nutritional trends have to do either with the level or the type of fats in the product
    - Greatly affects the bakery processes





- Why improving the level of understanding of fats in bakery will help the processor?
  - Greatly affects the bakery processes
    - Mixing Examples
      - Solid fat used at the beginning of mixing

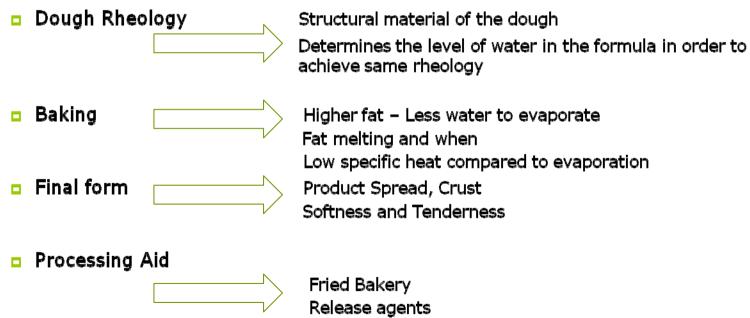
        Liquid fat used at the end of mixing
      - Pies
         Puff Pastry
         Level of mixing of solid fat with flour / dough
         determines the properties of the final product
    - Forming Examples
      - Laminated DoughFyllo

Incorporation of the fat in the dough determines the set up of all the forming part of the processing line





- Why improving the level of understanding of fats in bakery will help the processor?
  - Greatly affects the bakery processes







- Why improving the level of understanding of fats in bakery will help the processor?
  - Because the belief that "fat industry knows" what is needed is most of the times wrong.
    - Bakery industry is always a step ahead on demand for new type fats
    - Knowledge of fats in bakery is not a very spread
    - Excessive acquisition and accumulation of the production of fats in bigger plants with fewer commercial product codes
    - Big bakery companies have the opportunity to develop unique products on a B2B way with the fat producers
    - Small processors cannot have access neither to know how nor to specialized products

Lifelong Learning Programme

- Why improving the level of understanding of fats in bakery will help the processor?
  - For business development
    - Problems coming from fats can be resolved only by bakery processor
    - New products and improvement of current products
    - Process improvement
    - A big cost factor of the product





- Why improving the level of understanding of fats in bakery will help the processor?
  - Because changes in this field are very rapid
    - Accumulation of the production in fewer and bigger units
    - Improvements of standards coming up of state of the art large scale production units
    - Prevalence of tropical oils (Palm Oil)
    - Nutritional issues for fats are changing rapidly





- Approach followed for the development of the Q-Bake training material for fats
  - Target 1
    - The development and understanding of a common language on technologies and quality between producers and consumers
      - Understanding how the final fat products is coming from the raw materials and processes applied for its formulation
      - Classification and correct nomenclature
      - Physical forms, supply and use in the production
      - Understanding the quality indices and the incorporation of them in a quality program for the supply, storage and final use in the product
      - That types and physical forms are understood and utilized show that the processor will take advantage and resolve issues





- Approach followed for the development of the Q-Bake training material for fats
  - Task 2
    - To understand the function of fats in the products per product class and per processing
    - Methodology



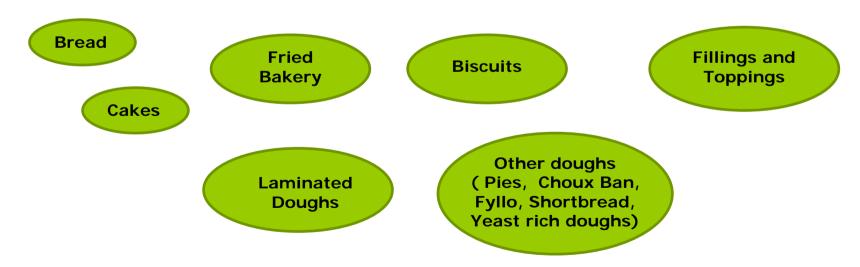
Classification of bakery products
Process description
Macroscopic Effects
Microscopic Effects
Suitable fat characteristics per product class and process





- Approach followed for the development of the Q-Bake training material for fats
  - Classification of products in families

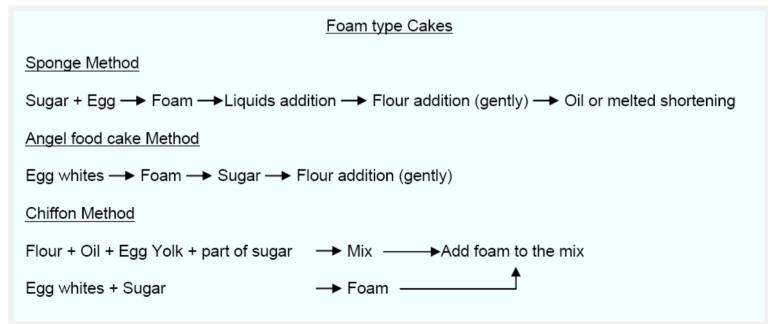
#### **Bakery Products Families**







- Approach followed for the development of the Q-Bake training material for fats
  - Process Description (Example)







- Approach followed for the development of the Q-Bake training material for fats
  - Task 3
    - Issues related to fats in baking
    - Stability Issues
      - Rancidity
        - Oxidative
        - Hydrolytic
      - Migration
      - Re-crystallization and Fat Bloom
    - Nutrition Issues
      - "Good" versus "Bad" fats
      - The problem of Hydrogonated fats and Trans fats
      - Enrichment of products with "Good" fats





- Approach followed for the development of the Q-Bake training material for fats
  - Task 3
    - Issues related to fats in baking
    - Ethical Issues
      - GMO
      - Sustainability
    - Cost Issues
  - Task 4
    - Fat reduction: The methodology of substituting fat with other raw materials without affecting the characteristics of the products





Thank you for your attention!

Q-Bake Team

Nick Valet

nvalet@chipita.com



